

Southern Cross Registry

Terms of Registration — Unique Provenance Identifier (UPI)

Creative Women's Association | ABN 54 693 315 043

Version 1.0 | Effective Date: 1 June 2026

Document Reference: CWA-REG-001

Important Notice. These Terms govern registration in the Southern Cross Registry and the issue of a Unique Provenance Identifier (UPI). Please read them carefully before submitting your registration. By completing and submitting a registration form, you agree to be bound by these Terms.

Registry participation does not automatically confer marketplace selling rights. Separate terms apply to participation in the Southern Cross Marketplace.

PART A — INTERPRETATION

1. Definitions

In these Terms, unless the context otherwise requires:

"CWA" means Creative Women's Association ABN 54 693 315 043, and its successors and assigns.

"Registry" means the Southern Cross Registry, a provenance registry administered by CWA recording the identity, geographic origin, production method, and chain of custody of Australian cultural and craft producers.

"UPI" means a Unique Provenance Identifier, being the permanent alphanumeric identifier issued by CWA to a Registrant upon successful completion of registration.

"Registrant" means any individual, business, organisation, or entity that submits a registration form and is issued a UPI by CWA.

"Registration Data" means all information, declarations, documents, and materials submitted by a Registrant in connection with their registration application, including any updates provided after registration.

"Provenance Chain" means a documented sequence of registered producers whose work forms part of a connected production process, each holding a valid UPI.

"Southern Cross Mark" means the certification mark registered or applied for by CWA at IP Australia, the use of which is governed by separate licensing terms.

"Craft and Cultural Product" means any good that is made entirely by hand, with the assistance of manual or digital tools, or mechanically where manual work is significant, and which has a quality, reputation, or characteristic linked to its Australian geographic origin. This definition is consistent with the EU Regulation (EU) 2023/2411 on geographical indications for craft and industrial products, applied to the Australian context.

"Geographical Indication" means an indication that identifies a good as originating in a specific territory, region, or locality of Australia, where a given quality, reputation, or other characteristic of the good is essentially attributable to its geographical origin, consistent with the TRIPS Agreement Article 22.

"Terms" means these Terms of Registration as amended from time to time.

"Privacy Act" means the Privacy Act 1988 (Cth) and the Australian Privacy Principles contained therein.

2. Interpretation

2.1 A reference to a statute or statutory provision includes any subordinate legislation made under it.

2.2 The singular includes the plural and vice versa.

2.3 Headings are for convenience only and do not affect interpretation.

2.4 These Terms are governed by the laws of Victoria, Australia.

PART B — THE SOUTHERN CROSS REGISTRY

3. Purpose and Nature of the Registry

3.1 The Southern Cross Registry is Australia's first independent provenance registry for cultural, craft, and artisan producers. It records the identity, geographic origin, production method, material content, and chain of custody of registered producers.

3.2 The Registry operates as a voluntary self-regulatory framework in the absence of dedicated Australian legislation for the registration and protection of geographical indications for craft and industrial products. CWA is actively advocating for the establishment of such legislative framework.

3.3 Registration in the Registry constitutes a self-declaration of provenance, not a government-issued certification. CWA does not guarantee the accuracy of Registration Data and relies on the accuracy of declarations made by Registrants.

3.4 The Registry is modelled on internationally recognised frameworks including the EU Regulation (EU) 2023/2411 on geographical indications for craft and industrial products, the TRIPS Agreement Part II Section 3, and the Harris Tweed Authority regulatory model (as applicable to textile products).

4. Eligibility for Registration

4.1 Registration is open to any individual or entity that produces a Craft and Cultural Product in Australia and meets the following criteria:

- the product has a meaningful connection to its geographic origin within Australia;
- the product has a quality, reputation, or characteristic linked to that geographic origin;
- at least one stage of production is carried out within Australia; and
- the Registrant can truthfully make the declarations required by the registration form.

4.2 Registration is available to producers at all points in a production chain, including fibre producers, processors, spinners, weavers, cloth makers, mills, finishers, designers, and brands.

4.3 CWA reserves the right to decline any registration application where it reasonably considers that the eligibility criteria are not met, without being required to provide reasons.

PART C — REGISTRATION PROCESS AND UPI ISSUANCE

5. Registration Application

5.1 To apply for registration, a Registrant must complete and submit the official CWA Provenance Registration Form, providing accurate and complete information in respect of all required fields.

5.2 The Registration Form requires the following information:

- producer identity including legal name, business or trading name, and Australian Business Number (if held);
- geographic location and region of production;
- producer type and description of production method;
- primary fibre or material content and origin;
- chain of custody information including any connected Chain Members; and
- signed declarations as set out in Clause 7.

5.3 Registrants may, but are not required to, upload supporting documentation including workshop photographs, guild membership evidence, heritage skills documentation, certificates, or other evidence of practice.

6. UPI Issuance

6.1 Upon submission of a complete and valid registration form, CWA will automatically issue a UPI to the Registrant via the email address provided in the registration form.

6.2 The UPI is:

- unique to the individual Registrant;
- permanent — it belongs to the Registrant for the life of their registration;
- not transferable to any other person or entity; and
- the Registrant's identifier within the Southern Cross Registry and, where applicable, the Southern Cross Marketplace.

6.3 CWA does not charge a fee for UPI registration at this time. CWA reserves the right to introduce registration fees upon reasonable notice to Registrants.

7. Registrant Declarations

7.1 By submitting a registration form, the Registrant declares and warrants that:

- all information provided in the registration form is accurate, complete, and not misleading;
- they have the authority to make the registration on behalf of any business or entity named in the form;
- the production they have described meets the eligibility criteria set out in Clause 4;
- they will promptly notify CWA of any material change to their Registration Data; and
- they have read, understood, and agree to be bound by these Terms.

7.2 CWA may rely on these declarations without independent verification. The accuracy of Registration Data is the sole responsibility of the Registrant.

PART D — REGISTRANT OBLIGATIONS

8. Ongoing Obligations

8.1 A Registrant must:

- maintain the accuracy of their Registration Data and notify CWA of any material change within 30 days of the change occurring;
- not use their UPI in any manner that is misleading, deceptive, or likely to bring CWA or the Registry into disrepute;
- not represent that their UPI constitutes government certification or endorsement;
- cooperate with any audit or verification request made by CWA under Clause 10; and
- comply with all applicable Australian laws including the Competition and Consumer Act 2010 (Cth) and the Australian Consumer Law.

8.2 A Registrant must not represent to any person that a product holds Australian geographical indication protection where no such protection has been formally registered under Australian law.

9. Prohibited Conduct

9.1 A Registrant must not:

- submit false or misleading Registration Data;
- impersonate another registered producer or misuse another Registrant's UPI;
- use their UPI in connection with products that do not meet the eligibility criteria under which the UPI was issued; or
- attempt to circumvent these Terms or the integrity of the Registry.

PART E — AUDIT, SUSPENSION AND CANCELLATION

10. Audit and Verification

10.1 CWA reserves the right to conduct audits of Registrants at any time, including on a random basis or in response to a complaint or concern.

10.2 Where CWA initiates an audit, it will notify the Registrant in writing and may request:

- additional documentation supporting the Registration Data;
- photographs or other evidence of production methods; or
- statutory declarations or other formal evidence.

10.3 A Registrant must respond to an audit request within 14 days. Failure to respond within 14 days may result in suspension of the Registrant's UPI pending resolution.

11. Suspension and Cancellation

11.1 CWA may suspend or cancel a Registrant's UPI where:

- the Registrant has submitted false or misleading Registration Data;
- the Registrant has failed to comply with these Terms;
- the Registrant's conduct has brought or is likely to bring CWA or the Registry into disrepute; or
- the Registrant has failed to respond to an audit request within the required timeframe.

11.2 Prior to cancellation, CWA will provide the Registrant with written notice and an opportunity to respond within 14 days, except where CWA reasonably determines that immediate action is required to protect the integrity of the Registry.

11.3 Cancelled UPIs will be recorded on CWA's Revoked Registrants register, which is published on the CWA website.

PART F — INTELLECTUAL PROPERTY AND DATA

12. Registry Data and Intellectual Property

12.1 CWA owns all rights in the Registry as a compiled database and in the Southern Cross Registry brand and associated intellectual property.

12.2 Registrants retain ownership of their own Registration Data and grant CWA a non-exclusive licence to publish, display, and use that data for the purposes of operating and promoting the Registry.

12.3 CWA may publish Registrant information (excluding personal contact information) in the public-facing Registry for the purposes of provenance verification by buyers, stockists, and the public.

13. Privacy

13.1 CWA collects, holds, uses, and discloses personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles.

13.2 Personal information collected through the registration process is used for the purpose of administering the Registry, verifying provenance, and communicating with Registrants.

13.3 Registrants have the right to access, correct, or request deletion of their personal information by contacting CWA at hello@creativewomensassociation.org.

13.4 Privacy complaints may be directed to CWA in the first instance. If unresolved, complaints may be made to the Office of the Australian Information Commissioner at oaic.gov.au.

PART G — LIMITATION OF LIABILITY AND GENERAL TERMS

14. Limitation of Liability

14.1 To the maximum extent permitted by law, CWA excludes all liability for any loss or damage arising from reliance on Registration Data, including the accuracy of provenance declarations made by Registrants.

14.2 Nothing in these Terms excludes, restricts, or modifies any right or remedy, or any guarantee, warranty, or other term or condition implied or imposed by the Australian Consumer Law that cannot be excluded, restricted, or modified.

15. Amendments

15.1 CWA may amend these Terms at any time by publishing updated Terms on its website and providing Registrants with 30 days' written notice.

15.2 Continued use of a UPI following the effective date of amended Terms constitutes acceptance of those amendments.

16. Governing Law

16.1 These Terms are governed by the laws of Victoria, Australia. Each party submits to the non-exclusive jurisdiction of the courts of Victoria.

17. Contact

Creative Women's Association

hello@creativewomensassociation.org

creativewomensassociation.org

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